



# KMS KPI Dashboard

Measure, Monitor and Manage your business



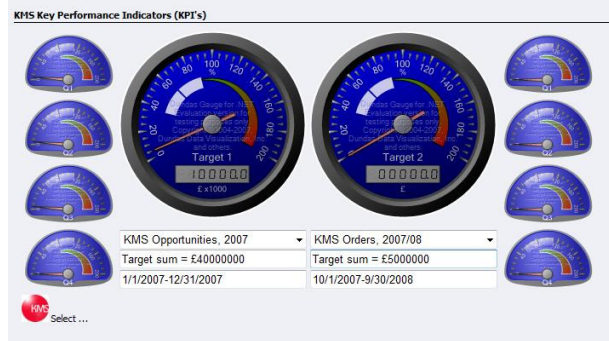
**KPI's :** The KMS KPI Dashboard has been created to allow you to access business critical indicators, all on one screen.

**Access to information :** By accessing data held with your CRM database, the KPI dashboard will display your business information "live", without the need to run countless reports.

**Simple to collect :** Users of your CRM system will carry on using the database in the same way...therefore no change to working practices.

**Set targets :** A powerful configuration tool will allow you to set targets for every part of your CRM system, including Opportunities, Quotes, Orders, Invoicing, Projects and Activities.

**Customer KPI's :** Set individual customer KPI's to reflect your business activities with them. Monitor your quotations and orders against their set targets. Set annual, quarterly or monthly quotas.



**Graphical Display :** Simple gauges and indicators will give an instant overview of your business

**Microsoft CRM :** Fully integrated solution for Microsoft Dynamics™ CRM.

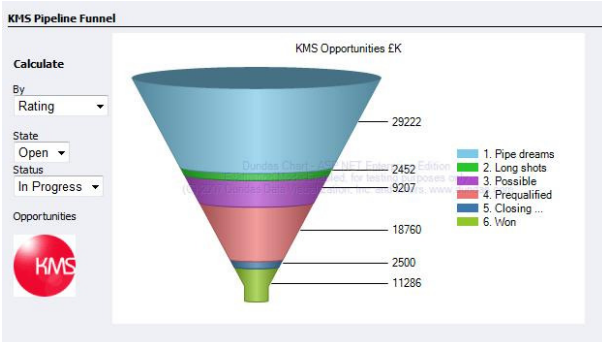
**Display your results :** Your dashboard can be accessed via Microsoft Dynamics™ CRM, KMS Project-CRM or even your own corporate Intranet. It is fully compatible with Microsoft Sharepoint® Server.

**Measure your business :** KPI's will allow you to compare your business over time, and against historical information

**Monitor your business :** A complete overview of each business process will alert you to potential problems and shortfalls against your targets

**Manage your business :** Ensure your business is heading in the right direction.

**Control your business :** Make informed decisions about your business, based upon live information.



**Configurability :** Choose how you want to report against your targets by configuring your own periods of reporting, from weeks, months, quarters even annually. See how your performance compares to previous years.

**Measure :** Measure the performance against targets for your sales staff, sales teams, managers, business units or even the business as a whole.

**Sales Pipeline :** A sales funnel shows exactly where your business is going to come from.

**Sales Process :** By linking in to the powerful Sales Process workflow within Microsoft CRM your sales teams will know exactly where they are against budget.

