

# Subcontractor Management in Project-CRM

In the construction industry, effective project, and customer relationship management (CRM) tools are invaluable. KMS, a specialist in construction CRM solutions, offers KMS Project-CRM, a versatile solution designed to streamline various aspects of construction operations. Among its many features, KMS Project-CRM simplifies subcontractor management, eliminating the need for cumbersome spreadsheets. In this article, we'll explore how KMS Project-CRM can assist in optimising the subcontractor management processes.

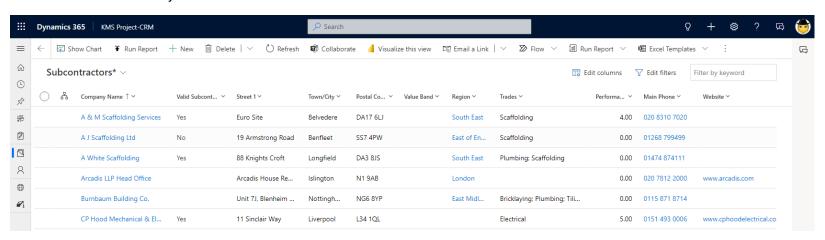
## Data Capture: The Foundation of Subcontractor Management

Managing subcontractors effectively hinges on comprehensive data capture. KMS Project-CRM excels in this regard by offering two primary areas of data capture:

## 1. Subcontractor Company/Contacts:

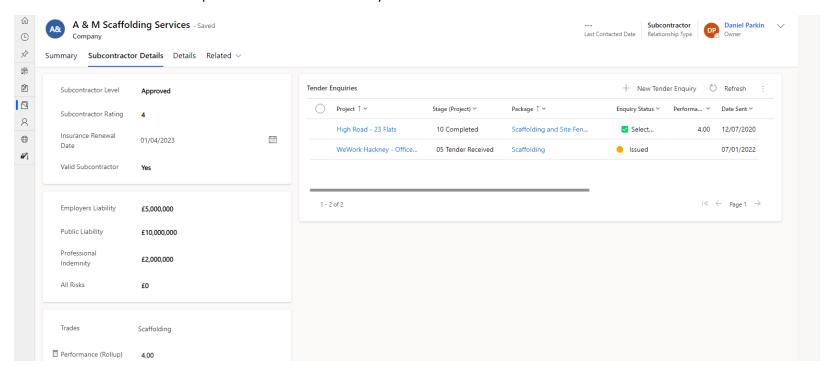
In your CRM database, subcontractors are treated just like any other company but come with a wealth of additional details. These details encompass crucial information such as insurance coverage, trade expertise, and performance ratings. This feature ensures that you have a holistic view of your subcontractors, enabling informed decision-making.

### Subcontractor Views in Project-CRM:





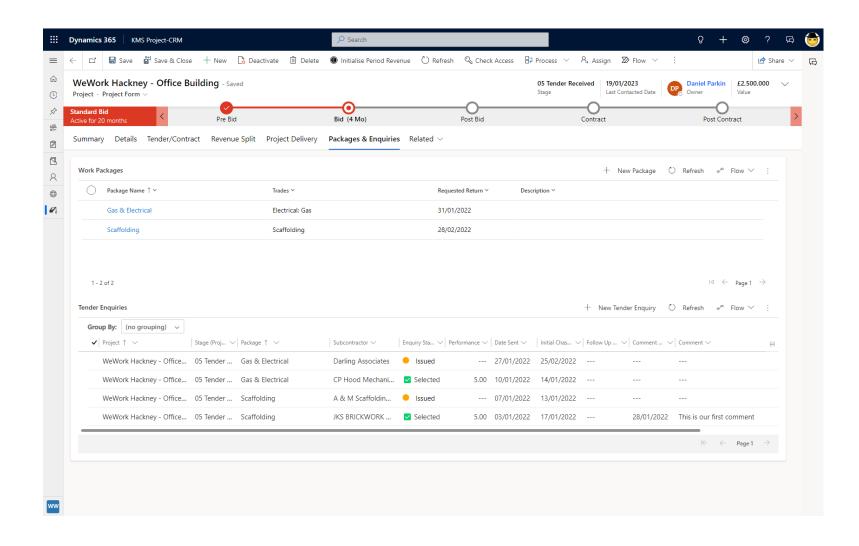
#### Let's take a closer look at a sample subcontractor record in Dynamics:



# 2. Tender Enquiries:

One of the standout features of KMS Project-CRM is its ability to build packages within a project and seamlessly associate them with subcontractors. This not only simplifies the process of tracking tender enquiries but also provides a centralised hub for monitoring and managing subcontractor-related tasks. Packages can be created, and then each package can be assigned to a set of subcontractors:







## Business Uses: Harnessing Subcontractor Data for Success

Once you've harnessed this data, you can leverage it in a myriad of ways to optimise your operations and improve overall project performance. Here are some key applications:

### 1. Insurance and Approval Management:

Use customised views and alerts to ensure that insurance details for subcontractors are consistently up-to-date. With KMS Project-CRM, you can even automate the approval process for new subcontractors after they've successfully undergone your qualification procedures.

### 2. Tender Enquiry Tracking

Say goodbye to the chaos of managing multiple subcontractor quotes across various projects. KMS Project-CRM empowers you to keep a tight grip on tender enquiries and return dates. Whether you prefer a project-specific approach or want to view a comprehensive list of outstanding enquiries, the system has you covered.

### 3. Performance Monitoring:

Performance Monitoring: Performance is paramount in the construction and project management realm. By scoring subcontractor performance on each project, KMS Project-CRM allows you to create a valuable profile of your best-performing subcontractors. This not only rewards excellence but also helps you identify areas for improvement.

With KMS Project-CRM's subcontractor management capabilities, project-centric businesses can bid farewell to the days of spreadsheet chaos and embrace a streamlined, data-driven approach to managing subcontractors. By centralising data capture and offering a plethora of practical applications, this CRM solution empowers organisations to optimize their operations and deliver exceptional results on every project.

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